

## ORDER



**KPNX**

Orders	Order / Rev:	723862 - 1
	Alt Order #:	06376595
	Product Desc:	NRCC IE SKED B Flight 10/26-11/2, 2012
	Estimate:	3395
	Flight Dates:	10/26/12 - 11/06/12
	Original Date / Rev:	10/26/12 / 10/26/12
	Order Type:	Political

Primary AE: Jim Quinn  
Sales Office: T-PHI  
Sales Region: NAT

Agency	Name:	<u>National Media Research Planning/PC</u>
	Buying Contact:	<hr/>
	Billing Contact:	<hr/>
		<hr/>
		815 Slaters Lane
		<hr/>
		Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

<b>Advertiser</b>	<b>Name:</b>	<b>NRCC-IE</b>
	<b>Demographic:</b>	A35-64
	<b>Product Codes:</b>	PL-State/Local,IS-Issue/Non
	<b>Priority:</b>	P-1
	<b>Revenue Codes:</b>	AGY, GEN, POL

New Business Thru: \_\_\_\_\_  
Order Separation: 00:15:00  
Advertiser External ID: \_\_\_\_\_  
Agency External ID: \_\_\_\_\_

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/28/12	22	\$19,575.00	\$16,638.75	October 2012	22	\$19,575.00	\$16,638.75	0.00
10/29/12	11/06/12	93	\$66,175.00	\$56,248.75	November 2012	93	\$66,175.00	\$56,248.75	0.00
					Totals	115	\$85,750.00	\$72,887.50	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order / Rev: 723862 - 1  
 Alt Order #: 06376595  
 Flight Dates: 10/26/12 - 11/06/12

Advertiser: NRCC-IE  
 Product Desc: NRCC IE SKED B Flight 10/26-11/2, 201 KPNX  
 Estimate: 3395

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	KPNX	10/26/12	11/02/12	M-F 4-5p 12 News EVB	CM	4-5p	-----F--	:30	1	\$600.00	P-2	0.00	NM	2	\$1,200.00
12 NEWS EVB LV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		-----F--		1	\$600.00			0.00					
Week: 10/29/12		11/04/12		-----F--		1	\$600.00			0.00					
6	KPNX	10/26/12	11/02/12	M-F 430-5a M-F 430-5a	CM	430-5a	-----F--	:30	1	\$25.00	P-2	0.00	NM	2	\$50.00
12NWS TDY 430A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		-----F--		1	\$25.00			0.00					
Week: 10/29/12		11/04/12		-----F--		1	\$25.00			0.00					
7	KPNX	10/26/12	11/02/12	M-F 5-530a 12 News Today	CM	5-530a	-----F--	:30	1	\$200.00	P-2	0.00	NM	2	\$400.00
12 NWS TODAY 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		-----F--		1	\$200.00			0.00					
Week: 10/29/12		11/04/12		-----F--		1	\$200.00			0.00					
8	KPNX	10/26/12	11/02/12	M-F 5-530p M-F 5-530p	CM	5-530p	-----F--	:30	1	\$900.00	P-2	0.00	NM	2	\$1,800.00
12 NWS 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		-----F--		1	\$900.00			0.00					
Week: 10/29/12		11/04/12		-----F--		1	\$900.00			0.00					
9	KPNX	10/26/12	11/02/12	M-F 530-6a 12 News Today	CM	530-6a	-----F--	:30	1	\$300.00	P-2	0.00	NM	2	\$600.00
12 NWS TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		-----F--		1	\$300.00			0.00					
Week: 10/29/12		11/04/12		-----F--		1	\$300.00			0.00					
10	KPNX	10/26/12	11/02/12	M-F 6-630p 12 News 6pm	CM	6-630p	-----F--	:30	1	\$1,400.00	P-1	0.00	NM	2	\$2,800.00
ARIZ NGHTLY NW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		-----F--		1	\$1,400.00			0.00					
Week: 10/29/12		11/04/12		-----F--		1	\$1,400.00			0.00					
11	KPNX	10/26/12	11/02/12	M-F 6-7a 12 News Today	CM	6-7a	-----F--	:30	1	\$800.00	P-1	0.00	NM	2	\$1,600.00
12 NWS TODAY 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		-----F--		1	\$800.00			0.00					
Week: 10/29/12		11/04/12		-----F--		1	\$800.00			0.00					
12	KPNX	10/26/12	11/02/12	M-F 630-7p Extra	CM	630-7p	-----F--	:30	1	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
EXTRA<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		-----F--		1	\$1,200.00			0.00					
Week: 10/29/12		11/04/12		-----F--		1	\$1,200.00			0.00					
13	KPNX	10/26/12	11/02/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	-----F--	:30	2	\$1,000.00	P-1	0.00	NM	4	\$4,000.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		-----F--		2	\$1,000.00			0.00					
Week: 10/29/12		11/04/12		-----F--		2	\$1,000.00			0.00					
14	KPNX	10/29/12	11/05/12	M-F 10-11a Kelly	CM	10-11a	M-----	:30	1	\$350.00	P-2	0.00	NM	2	\$700.00
LIVE WTH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		M-----		1	\$350.00			0.00					
Week: 11/05/12		11/11/12		M-----		1	\$350.00			0.00					
16	KPNX	10/29/12	11/05/12	M-F 11a-12p Today Show III	CM	11a-12p	M-----	:30	1	\$300.00	P-1	0.00	NM	2	\$600.00

Order / Rev: 723862 - 1  
 Alt Order #: 06376595  
 Flight Dates: 10/26/12 - 11/06/12

Advertiser: NRCC-IE  
 Product Desc: NRCC IE SKED B Flight 10/26-11/2, 201 KPNX  
 Estimate: 3395

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TODAY SHW3-NBC																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
Week:	10/29/12	11/04/12	M-----			1	\$300.00	0.00									
Week:	11/05/12	11/11/12	M-----			1	\$300.00	0.00									
17	KPNX	10/29/12	11/05/12	M-F 3-4p		CM	3-4p		M-----	:30	1	\$700.00	P-1	0.00	NM	2	\$1,400.00
Ellen																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
Week:	10/29/12	11/04/12	M-----			1	\$700.00	0.00									
Week:	11/05/12	11/11/12	M-----			1	\$700.00	0.00									
18	KPNX	10/29/12	11/05/12	M-F 4-5p		CM	4-5p		M-----	:30	1	\$600.00	P-1	0.00	NM	2	\$1,200.00
12 NEWS EVB LV																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
Week:	10/29/12	11/04/12	M-----			1	\$600.00	0.00									
Week:	11/05/12	11/11/12	M-----			1	\$600.00	0.00									
19	KPNX	10/29/12	11/05/12	M-F 430-5a		CM	430-5a		M-----	:30	1	\$25.00	P-2	0.00	NM	2	\$50.00
M-F 430-5a																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
Week:	10/29/12	11/04/12	M-----			1	\$25.00	0.00									
Week:	11/05/12	11/11/12	M-----			1	\$25.00	0.00									
20	KPNX	10/29/12	11/05/12	M-F 5-530a		CM	5-530a		M-----	:30	1	\$200.00	P-2	0.00	NM	2	\$400.00
12 News Today																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
Week:	10/29/12	11/04/12	M-----			1	\$200.00	0.00									
Week:	11/05/12	11/11/12	M-----			1	\$200.00	0.00									
21	KPNX	10/29/12	11/05/12	M-F 5-530p		CM	5-530p		M-----	:30	1	\$900.00	P-1	0.00	NM	2	\$1,800.00
M-F 5-530p																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
Week:	10/29/12	11/04/12	M-----			1	\$900.00	0.00									
Week:	11/05/12	11/11/12	M-----			1	\$900.00	0.00									
22	KPNX	10/29/12	11/05/12	M-F 530-6a		CM	530-6a		M-----	:30	1	\$300.00	P-1	0.00	NM	2	\$600.00
12 News Today																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
Week:	10/29/12	11/04/12	M-----			1	\$300.00	0.00									
Week:	11/05/12	11/11/12	M-----			1	\$300.00	0.00									
23	KPNX	10/29/12	11/05/12	M-F 6-630p		CM	6-630p		M-----	:30	1	\$1,400.00	P-1	0.00	NM	2	\$2,800.00
12 News 6pm																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
Week:	10/29/12	11/04/12	M-----			1	\$1,400.00	0.00									
Week:	11/05/12	11/11/12	M-----			1	\$1,400.00	0.00									
24	KPNX	10/29/12	11/05/12	M-F 6-7a		CM	6-7a		M-----	:30	1	\$800.00	P-1	0.00	NM	2	\$1,600.00
12 News Today																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
Week:	10/29/12	11/04/12	M-----			1	\$800.00	0.00									
Week:	11/05/12	11/11/12	M-----			1	\$800.00	0.00									
25	KPNX	10/29/12	11/05/12	M-F 630-7p		CM	630-7p		M-----	:30	1	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
Extra																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
Week:	10/29/12	11/04/12	M-----			1	\$1,200.00	0.00									
Week:	11/05/12	11/11/12	M-----			1	\$1,200.00	0.00									
26	KPNX	10/29/12	11/05/12	M-F Today Show	7-9a	CM	7-9a		M-----	:30	2	\$1,000.00	P-1	0.00	NM	3	\$3,000.00
NBC Today Show																	
COMMENTS APPLY TO SUB LINES A THRU B																	
TODAY SHW																	

Comments apply to sub lines A thru B  
TODAY SHW

Order / Rev: 723862 - 1  
Alt Order #: 06376595  
Flight Dates: 10/26/12 - 11/06/12

Advertiser: NRCC-IE  
Product Desc: NRCC IE SKED B Flight 10/26-11/2, 2011  
Estimate: 3395

KPNX

Ln	Ch	Start	End	Inventory	Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
26	KPNX	10/29/12	11/05/12	M-F Today Show	7-9a	CM	7-9a	M-----	:30	2	\$1,000.00	P-1	0.00	NM	3	\$3,000.00
COMMENTS APPLY TO SUB LINES A THRU B																
TODAY SHW																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	10/29/12	11/04/12		M-----		2	\$1,000.00	0.00								
Week:	11/05/12	11/11/12		M-----		1	\$1,000.00	0.00								
27	KPNX	10/27/12	11/03/12	Sa 10pm News		CM	10-1030p	-----S-	:30	1	\$2,400.00	P-1	0.00	NM	2	\$4,800.00
12 NWS 10<																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	10/22/12	10/28/12		-----S-		1	\$2,400.00	0.00								
Week:	10/29/12	11/04/12		-----S-		1	\$2,400.00	0.00								
30	KPNX	10/27/12	11/03/12	SAT TDY		CM	Saturday Today	-----S-	:30	2	\$500.00	P-1	0.00	NM	4	\$2,000.00
NBC Today Show																
12 NWS WK TODAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	10/22/12	10/28/12		-----S-		2	\$500.00	0.00								
Week:	10/29/12	11/04/12		-----S-		2	\$500.00	0.00								
31	KPNX	10/27/12	11/03/12	Sat Prime A		CM	7-8p	-----S-	:30	1	\$900.00	P-3	0.00	NM	2	\$1,800.00
Sat Prime A																
DRAMA ENCORES																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	10/22/12	10/28/12		-----S-		1	\$900.00	0.00								
Week:	10/29/12	11/04/12		-----S-		1	\$900.00	0.00								
32	KPNX	10/27/12	11/03/12	Sat Prime B		CM	8-9p	-----S-	:30	1	\$1,100.00	P-3	0.00	NM	2	\$2,200.00
Chicago Fire																
DRAMA ENCORES																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	10/22/12	10/28/12		-----S-		1	\$1,100.00	0.00								
Week:	10/29/12	11/04/12		-----S-		1	\$1,100.00	0.00								
33	KPNX	10/28/12	11/04/12	SUN TDY		CM	5-9a	-----S	:30	1	\$500.00	P-1	0.00	NM	2	\$1,000.00
NBC Today Show (Su)																
SUN TODAY-NBC																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	10/22/12	10/28/12		-----S		1	\$500.00	0.00								
Week:	10/29/12	11/04/12		-----S		1	\$500.00	0.00								
34	KPNX	10/28/12	11/04/12	Sun 8-10a		CM	Various	-----S	:30	1	\$500.00	P-1	0.00	NM	2	\$1,000.00
12 News Sun Today																
12 NWS WK TODAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	10/22/12	10/28/12		-----S		1	\$500.00	0.00								
Week:	10/29/12	11/04/12		-----S		1	\$500.00	0.00								
35	KPNX	10/28/12	10/28/12	Local Prime Special		CM	9-10p	-----S	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
12news Connecting Ar																
DATERLINE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	10/22/12	10/28/12		-----S		1	\$3,000.00	0.00								
36	KPNX	11/01/12	11/01/12	M-F 10-11a		CM	10-11a	---T---	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
Kelly																
LIVE WTH KELLY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	10/29/12	11/04/12		---T---		1	\$350.00	0.00								
37	KPNX	11/01/12	11/01/12	Tonight Show		CM	1035-1135p	---T---	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
Tonight Show																
TONITE SHW-NBC<																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	10/29/12	11/04/12		---T---		1	\$1,400.00	0.00								
38	KPNX	11/01/12	11/01/12	M-F 11a-12p		CM	11a-12p	---T---	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
Today Show III																
TODAY SHW3-NBC																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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 Alt Order #: 06376595  
 Flight Dates: 10/26/12 - 11/06/12

Advertiser: NRCC-IE  
 Product Desc: NRCC IE SKED B Flight 10/26-11/2, 201 KPNX  
 Estimate: 3395

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
38	KPNX	11/01/12	11/01/12	M-F 11a-12p Today Show III	CM	11a-12p	---T---	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 ---T---															
39	KPNX	11/01/12	11/01/12	M-F 3-4p Ellen	CM	3-4p	---T---	:30	1	\$700.00	P-1	0.00	NM	1	\$700.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 ---T---															
40	KPNX	11/01/12	11/01/12	M-F 4-5p 12 News EVB	CM	4-5p	---T---	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
12 NEWS EVB LV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 ---T---															
41	KPNX	11/01/12	11/01/12	M-F 430-5a M-F 430-5a	CM	430-5a	---T---	:30	1	\$25.00	P-2	0.00	NM	1	\$25.00
12NWS TDY 430A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 ---T---															
42	KPNX	11/01/12	11/01/12	M-F 5-530a 12 News Today	CM	5-530a	---T---	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
12 NWS TODAY 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 ---T---															
43	KPNX	11/01/12	11/01/12	M-F 5-530p M-F 5-530p	CM	5-530p	---T---	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
12 NWS 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 ---T---															
44	KPNX	11/01/12	11/01/12	M-F 530-6a 12 News Today	CM	530-6a	---T---	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
12 NWS TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 ---T---															
45	KPNX	11/01/12	11/01/12	M-F 6-630p 12 News 6pm	CM	6-630p	---T---	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
ARIZ NGHTLY NW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 ---T---															
46	KPNX	11/01/12	11/01/12	M-F 6-7a 12 News Today	CM	6-7a	---T---	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
12 NWS TODAY 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 ---T---															
47	KPNX	11/01/12	11/01/12	M-F 630-7p Extra	CM	630-7p	---T---	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
EXTRA<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 ---T---															
48	KPNX	11/01/12	11/01/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	---T---	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 ---T---															
49	KPNX	10/30/12	10/30/12	M-F 10-11a Kelly	CM	10-11a	-T-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
LIVE WTH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 -T-----															
50	KPNX	10/30/12	10/30/12		CM	1035-1135p	-T-----	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00

Order / Rev: 723862 - 1  
 Alt Order #: 06376595  
 Flight Dates: 10/26/12 - 11/06/12

Advertiser: NRCC-IE  
 Product Desc: NRCC IE SKED B Flight 10/26-11/2, 201 KPNX  
 Estimate: 3395

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Tonight Show															
Tonight Show															
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
Week:		10/29/12	11/04/12	-T-----											
51	KPNX	10/30/12	10/30/12	M-F 11a-12p	CM	11a-12p	-T-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
Today Show III															
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
Week:		10/29/12	11/04/12	-T-----											
52	KPNX	10/30/12	10/30/12	M-F 3-4p	CM	3-4p	-T-----	:30	1	\$700.00	P-1	0.00	NM	1	\$700.00
Ellen															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
Week:		10/29/12	11/04/12	-T-----											
54	KPNX	10/30/12	11/06/12	M-F 430-5a	CM	430-5a	-T-----	:30	1	\$25.00	P-2	0.00	NM	2	\$50.00
M-F 430-5a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
Week:		10/29/12	11/04/12	-T-----											
55	KPNX	10/30/12	11/06/12	M-F 5-530a	CM	5-530a	-T-----	:30	1	\$200.00	P-2	0.00	NM	2	\$400.00
12 News Today															
12 NWS TODAY 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
Week:		10/29/12	11/04/12	-T-----											
56	KPNX	10/30/12	10/30/12	M-F 5-530p	CM	5-530p	-T-----	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
M-F 5-530p															
12 NWS 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
Week:		10/29/12	11/04/12	-T-----											
57	KPNX	10/30/12	11/06/12	M-F 530-6a	CM	530-6a	-T-----	:30	1	\$300.00	P-1	0.00	NM	2	\$600.00
12 News Today															
12 NWS TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
Week:		10/29/12	11/04/12	-T-----											
58	KPNX	10/30/12	10/30/12	M-F 6-630p	CM	6-630p	-T-----	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
12 News 6pm															
ARIZ NGHTLY NW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
Week:		10/29/12	11/04/12	-T-----											
59	KPNX	10/30/12	11/06/12	M-F 6-7a	CM	6-7a	-T-----	:30	2	\$800.00	P-1	0.00	NM	3	\$2,400.00
12 News Today															
COMMENTS APPLY TO SUB LINES A THRU B															
12 NWS TODAY 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
Week:		10/29/12	11/04/12	-T-----											
60	KPNX	10/30/12	10/30/12	M-F 630-7p	CM	630-7p	-T-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
Extra															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
Week:		10/29/12	11/04/12	-T-----											
61	KPNX	10/30/12	11/06/12	M-F Today Show 7-9a	CM	7-9a	-T-----	:30	2	\$1,000.00	P-1	0.00	NM	4	\$4,000.00
NBC Today Show															
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
Week:		10/29/12	11/04/12	-T-----											
63	KPNX	10/31/12	10/31/12		CM	10-11a	--W----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00

Order / Rev: 723862 - 1  
 Alt Order #: 06376595  
 Flight Dates: 10/26/12 - 11/06/12

Advertiser: NRCC-IE  
 Product Desc: NRCC IE SKED B Flight 10/26-11/2, 201 KPNX  
 Estimate: 3395

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 10-11a Kelly															
LIVE WTH KELLY															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>-- W----</u> Spots/Week <u>1</u> Rate <u>\$350.00</u> Rating <u>0.00</u>															
64	KPNX	10/31/12	10/31/12	Tonight Show	CM	1035-1135p	-- W----	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
TONITE SHW-NBC<															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>-- W----</u> Spots/Week <u>1</u> Rate <u>\$1,400.00</u> Rating <u>0.00</u>															
65	KPNX	10/31/12	10/31/12	M-F 11a-12p	CM	11a-12p	-- W----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
Today Show III															
TODAY SHW3-NBC															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>-- W----</u> Spots/Week <u>1</u> Rate <u>\$300.00</u> Rating <u>0.00</u>															
66	KPNX	10/31/12	10/31/12	M-F 3-4p	CM	3-4p	-- W----	:30	1	\$700.00	P-1	0.00	NM	1	\$700.00
Ellen															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>-- W----</u> Spots/Week <u>1</u> Rate <u>\$700.00</u> Rating <u>0.00</u>															
67	KPNX	10/31/12	10/31/12	M-F 4-5p	CM	4-5p	-- W----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
12 News EVB															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>-- W----</u> Spots/Week <u>1</u> Rate <u>\$600.00</u> Rating <u>0.00</u>															
68	KPNX	10/31/12	10/31/12	M-F 430-5a	CM	430-5a	-- W----	:30	1	\$25.00	P-1	0.00	NM	1	\$25.00
M-F 430-5a															
12NWS TDY 430A<															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>-- W----</u> Spots/Week <u>1</u> Rate <u>\$25.00</u> Rating <u>0.00</u>															
69	KPNX	10/31/12	10/31/12	M-F 5-530a	CM	5-530a	-- W----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
12 News Today															
12 NWS TODAY 1															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>-- W----</u> Spots/Week <u>1</u> Rate <u>\$200.00</u> Rating <u>0.00</u>															
70	KPNX	10/31/12	10/31/12	M-F 5-530p	CM	5-530p	-- W----	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
M-F 5-530p															
12 NWS 5															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>-- W----</u> Spots/Week <u>1</u> Rate <u>\$900.00</u> Rating <u>0.00</u>															
71	KPNX	10/31/12	10/31/12	M-F 530-6a	CM	530-6a	-- W----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
12 News Today															
12 NWS TODAY 2															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>-- W----</u> Spots/Week <u>1</u> Rate <u>\$300.00</u> Rating <u>0.00</u>															
72	KPNX	10/31/12	10/31/12	M-F 6-630p	CM	6-630p	-- W----	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
12 News 6pm															
ARIZ NGHTLY NW															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>-- W----</u> Spots/Week <u>1</u> Rate <u>\$1,400.00</u> Rating <u>0.00</u>															
73	KPNX	10/31/12	10/31/12	M-F 6-7a	CM	6-7a	-- W----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
12 News Today															
12 NWS TODAY 3															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>-- W----</u> Spots/Week <u>1</u> Rate <u>\$800.00</u> Rating <u>0.00</u>															
74	KPNX	10/31/12	10/31/12	M-F 630-7p	CM	630-7p	-- W----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
Extra															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>-- W----</u> Spots/Week <u>1</u> Rate <u>\$1,200.00</u> Rating <u>0.00</u>															
75	KPNX	10/31/12	10/31/12		CM	7-9a	-- W----	:30	2	\$1,000.00	P-1	0.00	NM	2	\$2,000.00

Order / Rev: 723862 - 1  
 Alt Order #: 06376595  
 Flight Dates: 10/26/12 - 11/06/12

Advertiser: NRCC-IE  
 Product Desc: NRCC IE SKED B Flight 10/26-11/2, 201  
 Estimate: 3395

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Today Show 7-9a											
				NBC Today Show											
TODAY SHW															
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	10/29/12	11/04/12	-- W----		2	\$1,000.00		0.00							

\*Tax 1 Note: Tax 0.5%.

Totals 115 \$85,750.00